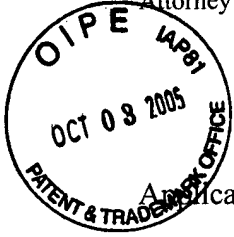


Application No.: 10/038,126
Paper Dated: September 28, 2005
In Reply to USPTO Correspondence of August 10, 2005
Attorney Docket No.: 3790-012018



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/038,126 Confirmation No.: 7425
Applicant : Vikrant Sharma
Filed : January 2, 2002
Title : E-MAIL BASED ADVERTISING SYSTEM
Art Unit : 2144
Examiner : Thanh T. Nguyen
Customer No. : 28289

MAIL STOP RCE
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action of August 10, 2005, Applicant submits the following amendments and remarks along with a Request for Continued Examination (RCE). Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 7 of this paper.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on September 28, 2005.

Deborah L. Hartmann
(Name of Person Mailing Paper)

Deborah L. Hartmann 09/28/2005
Signature Date